

**LED lowdown**  
A handy guide to  
new lighting

**Small business?**  
Upgrade with rebates  
for big savings

**Helping hand**  
Special assistance  
programs for all

# Fresh START

Simple steps to save all summer

**Deal  
+ Days**

Instant savings  
are back! Shop  
in stores or online



hydro   
one

Partners in Powerful Communities



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# Start smart

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Spring and summer are the perfect time to start something new, from planting flowers to building a deck. It's also a great time to get a jumpstart on home improvements that can make your home more comfortable and save you money. You'll find some smart ideas in this handy guide, from instant deals on energy-saving essentials to rebates and programs to match any budget.

Summer savings

**03**

Deal Days are back!

**04**

Fan-tastic upgrade

**06**

Your LED buying guide

**07**

Small business, big savings

**09**

Cool your upgrade costs

**10**

Find the right program for you

**11**



# Seven hot tips to stay cool

and save energy all season

## Do the twist

Switch to LEDs! Unlike other bulbs, they stay cool and emit little heat.

## Plug and play

Use smart power strips for TVs and devices that draw power when off.

## Draw the drapes

Close curtains and blinds during the day to reduce solar heat gain.

## Thrill of the grill

Using large appliances like your oven can add a lot of indoor heat. Cook on the BBQ instead.

## AC lost its cool?

### Enlist a pro

Get an AC tuneup – proper maintenance can increase efficiency and lifespan.

### Air-dry

Use a clothesline or drying rack instead of your dryer, and help your AC work less.

Upgrade your  
AC with  
**\$600**  
in rebates

### Spin smart

Set ceiling fans to spin counter-clockwise to create a downward cooling breeze, instead of running the AC.

See more tips in our Home Cooling Guide  
[HydroOne.com/CoolingGuide](https://www.hydroone.com/coolingguide)



# Save in Style

Instant discounts are  
back for one month only!  
Shop now, save for years.

SAVE ON  
ENERGY™  
**DEAL  
DAYS**



April 6 – May 6

See all products  
and stores at  
**HydroOne.com/  
DealDays**

\$**4**

*off*

**Dimmer  
switches**

(hard-wired)

Extend the lifespan of  
your bulbs with easy-to-  
install dimmers.

\$8

*Obt*

per fixture  
ENERGY STAR® certified

### Light fixtures

(indoor, hard-wired, 11 watts or less)

Use 75% less electricity than standard fixtures.



up to \$2

*Obt*

per bulb  
ENERGY STAR® certified

### LED bulbs

Use 75% less electricity and last up to 25,000 hours.



\$8

*Obt*

ENERGY STAR® certified

### Ceiling fans

Use up to 50% less electricity and move up to 25% more air than conventional fans.

Get expert advice in select stores!

Our **Energy Experts** will be at home improvement stores during Deal Days, offering personalized advice on energy-efficient products.

See our website for dates and stores

\$3

*Obt*

### Advanced power bars

(with integrated timer or auto-shutoff)

Plug in electronics and trim up to 10% off your bill.



# Fan favourites

Did you know a central air conditioner uses 70 times more energy than a ceiling fan? **Save energy this summer – use your ceiling fan more often!**

  
**\$8 OFF**  
**ENERGY STAR®**  
**CERTIFIED**  
**CEILING**  
**FANS**

## HOME COOLING ENERGY USE

**High-efficiency central air conditioner**

**3,500W**

**Room air conditioner**

**1,000W**

**Ceiling fan on high**

**50W**

## HOW TO SAVE WITH FANS

Use these simple tips to help you beat the heat and save energy.

- Choose ENERGY STAR® certified ceiling fans – they use 50% less energy than standard models
- When the fan's running, raise the thermostat by 4°C
- Set blades to spin counter-clockwise to create a downward cooling breeze
- Switch it off when you leave the room – fans cool people, not rooms

See details at  
[HydroOne.com/DealDays](http://HydroOne.com/DealDays)

**Shop and save**  
**APRIL 6 – MAY 6**  
**ONLY!**

Stop by select stores during **Save on Energy Deal Days** and meet a Hydro One Energy Expert! They'll help you choose the best home energy-saving products, plus share tips and advice.

.....  
**Home Hardware**  
.....

**Lowe's**  
.....

**RONA**  
.....

**The Home Depot**  
.....

**TSC**  
.....

**Canadian Tire**  
.....



# LED

## *buying guide*

Follow these six simple steps to get the bulbs that are right for you!

**True fact:** It takes more energy to light an average home than to run your washing machine, refrigerator and dishwasher.

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LEDS USE UP TO 75% LESS ELECTRICITY • LAST UP TO 25,000 HOURS

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STAY COOL TO THE TOUCH • PERFORM WELL INDOORS AND OUTDOORS

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1

### Look for the ENERGY STAR®

ENERGY STAR® certified LED bulbs are tested to meet strict efficiency and quality standards.

2

### Select your bulb type/size and base

From "A" to "GU," be sure to choose the right size when you're shopping for replacement bulbs:



**A**  
Lamp



**G**  
Vanity



**B**  
Chandelier



**BR or PAR**  
Recessed lighting



**MR or GU**  
Track lighting



3

### Match bulbs with fixtures

ENERGY STAR® certified LEDs are available for many applications. Always match your fixture with the right bulb, and remember to check the packaging for proper use.

TAKE THIS GUIDE TO  
THE STORE WITH YOU!

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Partners in Powerful Communities

MORE  
BUYING TIPS



# 4

## Choose the right brightness

Lumens indicate LED light output: the higher the lumens, the brighter the bulb.

EXISTING BULB	LED MINIMUM LUMENS
40W incandescent	450 lm
60W incandescent	800 lm
100W incandescent	1,600 lm

# 5

## Pick your perfect colour

LED colour is measured in Kelvins (K). Light from lower K bulbs looks similar to old yellow incandescents, while higher K bulbs have a blue tinge.

**WARMER, YELLOW**  
2700K – 3000K

**COOLER, DAYLIGHT**  
5000K – 6500K

# 6

## Add controls to maximize savings

Extend the life of your LED bulbs and save even more electricity by adding lighting controls. Be sure to check the package for LED compatibility.



**Dimmer switches** control the intensity and amount of light.



**Motion sensors** turn lights on and off, saving electricity automatically.



**Timers** let you schedule lights to turn on or off.



### Need to dispose of CFLs?

**CFLs contain mercury and should never be thrown out.** Take burned-out bulbs to your municipal waste depot. Some retailers, such as RONA and IKEA, also accept used CFLs – call your local store to confirm.

SAVE <sup>ON</sup> ENERGY  
**DEAL DAYS** 

Save instantly on LED bulbs, light fixtures and controls during **Save on Energy Deal Days, April 6 – May 6.**



# Helping small business shine

**Get up to \$2,000 in FREE lighting upgrades**

Historic Boblo Island in Amherstburg is being transformed into an attractive residential community with spectacular waterfront views, sandy beaches and abundant green space. At their hybrid presentation centre and sales office, **Bob-Lo Island Developments** used a Small Business Lighting rebate to upgrade halogens and incandescents to high-efficiency LEDs. Now prospective buyers can see how sweet island life could be, and the company didn't have to pay a thing!

## How can LEDs help your business save?

- Use up to 75% less energy than standard lighting
- Save on replacement costs with up to 50,000 hours of bulb life
- Cooler bulbs mean less demand for air conditioning

## What the program provides:

- A free, no-obligation energy assessment
- Up to \$2,000 in rebates for high-efficiency lighting
- Free professional installation, completed at your convenience



**“This really helps light up our space and showcase key spots.”**

**Gena Boschin**, Director of Sales and Marketing

Watch small businesses cut costs where it counts



**HydroOne.com/  
SmallBusinessLighting**

**Find out if you qualify**

1-866-932-8283  
SaveOnEnergy@  
HydroOne.com

\*Assuming price of \$0.12/kWh



**\$881**  
annual cost savings\*

**\$965**  
rebates from  
Hydro One

**\$0**  
cost to  
customer

# Comfort SOLVED!

With rebates on everything from better cooling to the latest controls, there are fresh options to keep you comfy and saving year-round.

## AC lost its cool?

### THE FIX

If your **central air conditioner** is 10+ years old, you can save up to 40%<sup>†</sup> on your cooling costs by replacing it with a new high-efficiency model.

Must be ENERGY STAR<sup>®</sup> certified, SEER 18/13 EER rating or higher.

**\$600<sup>†</sup> OFF**

## Furnace ready to retire?

### THE FIX

Reduce home heating costs by 25%<sup>†</sup> and improve comfort and reliability when you upgrade to a high-efficiency **furnace**.

Must be equipped with an electronically commutated motor.

**\$250<sup>†</sup> OFF**

## High heating bills?

### THE FIX

If you heat your space electrically, upgrade to an **air-source heat pump** for better heat distribution and indoor air quality. You'll get the added benefits of efficient cooling and dehumidifying.

Must be ENERGY STAR<sup>®</sup> certified or CEE Tier-1 level system, minimum SEER 15/HSPF 8.5/EER 12.5 rating. Other qualifications may apply.

**UP TO \$5,800<sup>†</sup> OFF**

### **How does it work?**

In the summer, a heat pump cools and dehumidifies efficiently by drawing heat from your home and transferring it outdoors through a heat exchanger.

Find participating contractors at [HydroOne.com/Rebates](http://HydroOne.com/Rebates)

<sup>†</sup>Estimated annual electricity cost savings are based on past program experience. Actual savings may vary.

# Help starts here

Do you need assistance to improve your home's energy efficiency and reduce your electricity bill?

**The AffordAbility Fund can help!**

## THREE LEVELS OF SUPPORT ARE AVAILABLE

- 1** You may receive a **Home Energy Kit** with ENERGY STAR® certified LED bulbs, a smart power bar, a fridge thermometer and more.
- 2** You may qualify for a **Home Energy Advisor** visit, a Home Energy Plan and ENERGY STAR® certified appliances, such as a window air conditioner and/or refrigerator.
- 3** Electrically heated home? You may qualify for a **Home Energy Advisor** visit, a **Home Energy Plan** and upgrades, such as an ENERGY STAR® certified heat pump and insulation.

Visit  
**AffordAbilityFund.org**  
or call us at  
**1-855-494-3863**  
to sign up.

## More help with your electricity bill

### HOME ASSISTANCE PROGRAM

Free home energy assessments and upgrades, such as new appliances.

### ONTARIO ELECTRICITY SUPPORT PROGRAM

Monthly bill credits of \$45-\$75 are available for lower-income households.

### LOW-INCOME ENERGY ASSISTANCE PROGRAM

Emergency grants up to \$600 can help with past-due electricity bills.

See how to qualify at  
[HydroOne.com/FinancialAssistance](https://HydroOne.com/FinancialAssistance)



# We're here to help

Have a question about your bill or simply want to learn more about reducing your energy usage?

## CUSTOMER SERVICE

**1-888-664-9376**

Monday to Friday, 7:30 a.m. – 8 p.m. ET  
CustomerCommunications@HydroOne.com

## VISIT US IN-PERSON

**Markham** 185 Clegg Road  
Monday to Friday, 8 a.m. – 4 p.m.

**London** 727 Exeter Road  
Monday to Friday, 8 a.m. – 4 p.m.

**Sudbury** 500 Barry Downe Road  
Monday to Friday, 8 a.m. – 4 p.m.

## ACCESS YOUR ACCOUNT ONLINE

**HydroOne.com/myAccount**

View and pay your bill, plus more services

## OUTAGE REPORTING & UPDATES

**1-800-434-1235**

24 hours a day, 7 days a week



Get more online tips & tools to help you save electricity at **HydroOne.com/SaveEnergy**

*HydroOne.com*

**With one click, you can:**



Sign up for paperless billing and AutoPay



Pay your bill



Move your electricity service



Open a new account

**Get Social**

 @HydroOneOfficial

 @HydroOne

 @HydroOneOfficial

**SAVE ON ENERGY**  
POWER WHAT'S NEXT

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Subject to additional terms and conditions found at [www.HydroOne.com/SaveEnergy](http://www.HydroOne.com/SaveEnergy). Incentives are available for installation of eligible equipment completed between January 1 and December 31, 2018 and submitted no later than February 28, 2019. Equipment must be purchased from and installed by a participating contractor. \$250 incentive with the purchase and installation of an eligible furnace. \$600 incentive with the purchase and installation of an eligible central air conditioning system. Up to \$5,800 incentive with the purchase and installation of an eligible air-source heat pump. A portion of the air-source heat pump rebate is provided through the Green Ontario Fund. Save on Energy is powered by the Independent Electricity System Operator and brought to you by Hydro One. <sup>TM</sup>Official Mark of the Independent Electricity System Operator. Used under licence. The Hydro One & Design trade-mark is owned by Hydro One Inc. "Partners in Powerful Communities" is an Official Mark owned by Hydro One Networks Inc.